



Wolverines Hockey Club Board Position Description



Position:	Director of Fundraising
This role reports to:	<ul style="list-style-type: none">- Treasurer- Executive Board
Who reports to this role?	<ul style="list-style-type: none">- No official reports
Purpose of the role:	<ul style="list-style-type: none">- Voting board member position- Work with other WHC Board members to achieve association strategies and goals- Provide leadership and guidance within the Wolverines Hockey Association- Develop and Manage a Fundraising Strategy for WHC- Identify and source opportunities for revenue growth for WHC through Sponsorship, Grant applications, and others that may arise.- Manage all sponsorship opportunities for WHC- Promote WHC programs- Attend monthly WHC Board meeting- Primary point of contact for Association regarding fundraising- Other duties as assigned by the Board
Key Accountabilities:	<ul style="list-style-type: none">- Engaged and present member of voting board- Development of a Fundraising Strategy for WHC- Identify opportunities for revenue generation- Create a fundraising committee to help sell benefits of supporting WHC to the Calgary business community- Manage execution of different sponsorship opportunities (IE Jersey sponsor)- Encourage and promote sponsorship of WHC- Develop a Sponsorship Policy/Guidelines book for WHC- Create new fundraising opportunities available to membership- Develop and manage sponsorship footprint and messaging on WHC website
Competencies:	<ul style="list-style-type: none">- Energetic team leader who can get people excited- Organized with strong communication skills- Strong attention to detail, problem solving- Familiarity with board structure and requirements- Positive, Team player
Qualifications, Skills & Experience:	<ul style="list-style-type: none">- Leadership and ability to motivate people- Creative personality able to excite others to get involved- Understanding of boards' legislation and regulations- Ability to inspire people to action through their influence- Strong communications & customer service skills- Passion for the game and being involved- Computer Proficiency
Date Updated:	May 2024